



Sustainable Design Collaborative LLC

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Bill Bobenhausen FAIA LEED AP President

SDC Newsletter - May 2011



Photo location: Home of Susan R. overlooking the Hudson River in HOH. I-Phone pic by James Dean Conklin, leader of Solar Punch, "SDC's official band" who are expected to play at our yearly Summer Solstice Party (see below).

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SDC a member of the:
American Institute of Architects;
Construction Specifications

Pondering LEED Branding from afar

Letter from a former Professor and colleague at Pratt Institute, and previously in practice in nearby Dobbs Ferry. As I mentioned to Toby, I thought that the best response would be to publish with his permission.

Dear Bill;

Greetings from Manila - where I am now based. I have long admired your commitment to moving architecture in the right direction.

Here in the Philippines I'm working with various entities trying to get a program off the ground involving the creation of a new prototype of bamboo-based social housing with plenty of very green features indeed.

I'm writing to express a concern about the LEED 'brand'.

You and I spent many years becoming architects. In my case, ten. (4 in college, 3 in arch. school, 3 in internship). Plus, of course, struggling through the boards. While the impulse behind LEED is noble, certainly, LEED status and registration cannot be compared - and yet, the LEED designation now regularly follows AIA or RA - as if it represented an equally important signifier. To me, this is a most unfortunate diminution of our status as architects.

While I am utterly supportive of the mission to promote sustainable architecture, I'm concerned that what is essentially an accounting system has been elevated to a status equal to registration. It is my suspicion that many architects share this view.

Recognizing your important role in the LEED system, I was wondering how you might respond to these observations.

With Best Wishes,

Institute;
International Code Council;
and USGBC National and the
New York, New Jersey & Long
Island Chapters

Toby
Tobias Guggenheimer

NYSERDA - New Construction Program Assistance Funding Still Available



Applications have slowed due to the economy. But all New York based Owners and Architects of substantial projects should still consider the substantial life-cycle benefits of the NYSERDA New Construction Program. Benefits and incentives are maximized if identified EARLY in the design process (i.e., schematic design). Our firm, Sustainable Design Collaborative LLC, serves NYSERDA as one of only fourteen Technical Assistance (TA) providers in the following downstate counties:

Zone 5 - Columbia, Delaware, Dutchess, Greene, Orange, Putnam, Rockland, Sullivan, Westchester, and Ulster

Zone 6 - Bronx, Kings, New York, Richmond, Queens

TECHNICAL ASSISTANCE

Energy Analysis, Green Building Services, Building Commissioning Services, Design Team Incentives

FINANCIAL INCENTIVES

Pre-Qualified Measures, Custom Measures, Whole Building Design, Green Building Option (LEED or NY-CHPS), Natural Gas Incentives

BONUS INCENTIVES

Applicant LEED Incentives, Demand Response, Energy Storage/Electric to Non-Electric Cooling, Super-Efficient Chiller

For detailed program info go to the link below. After reviewing that information, please contact bill@sdcollab.com to discuss timing and options for NYSERDA NCP program participation.

The NYSERDA program summary can be found at:
http://www.nyserda.org/programs/new_construction/faqs.asp

SDC NEWS

2011 AIANYS Empire State Challenge: SDC President Bill Bobenhausen, FAIA has been appointed to serve as a jury member to select and reward an individual AIA Chapter in NYS for exemplary leadership in the profession and/or in society. This year's theme is "Everyday Sustainability." Written proposals will go to AIANYS by June 14. Finalists will prepare presentations for review on Friday, September 23, 2011 at Bally's in Atlantic City (the location of

the Tri-State Convention - NY, NJ and PA together for the first time). The winning Chapter will receive a cash prize to further their project.

New SDC LEED Gold: Awarded to Colgate-Palmolive Headquarters, Park Avenue - Second Floor. Architect: Conant Associates.

Webinar - May 19th: A nationwide audience joined Bill Bobenhausen, FAIA for his 1.5 hour webinar "The Successful Green/LEED Design Process." The webinar detailed the activities and actions needed from Project Budgeting to Occupancy to assure efficient and cost-effective achievement of sustainable design goals including LEED. Sponsored by WPL Publishing. See April newsletter for details. Also deliverable in workshop format.

Speaking of Planning: Even though millions are expected to visit the 9/11 memorial at Ground Zero - there are no toilets built into the construction yet. Probably misplaced the Environmental Programming Matrix or LEED checklist.



Town of Hempstead Master Plan - SDC Interviewed/Not selected:

Development of an Energy and Sustainability Master Plan, Town Of Hempstead, NY, Department Of Conservation & Waterways (with funding by ARRA). Part of an exciting major effort by the ToH to strategize "Greening" of the 800,000 person Town. The "SDC Team" included regular collaborators Climate Change & Environmental Services LLC of Mamaroneck NY and Ascher & Associates Inc. (Architects) of South Salem NY. Team also consisted of carefully selected engineering, PV/BIPV, landscaping, communications, and cost estimating consultants - four based on Long Island.

Ronald McDonald House at Westchester Medical Center: Now complete. Architect: Swanke Hayden Connell. LEED Gold anticipated. Developing "green" educational signage.

SDC - QUICK PROJECT REVIEWS

To address client requests for quick, affordable, but highly professional Green/LEED advice, SDC and our expert consultants will begin offering well defined **QUICK PROJECT REVIEWS**.

Services will typically be in the \$1000 (minimum) to \$5000 range with half of any Quick Review fees paid credited toward more comprehensive services that exceed \$20K.

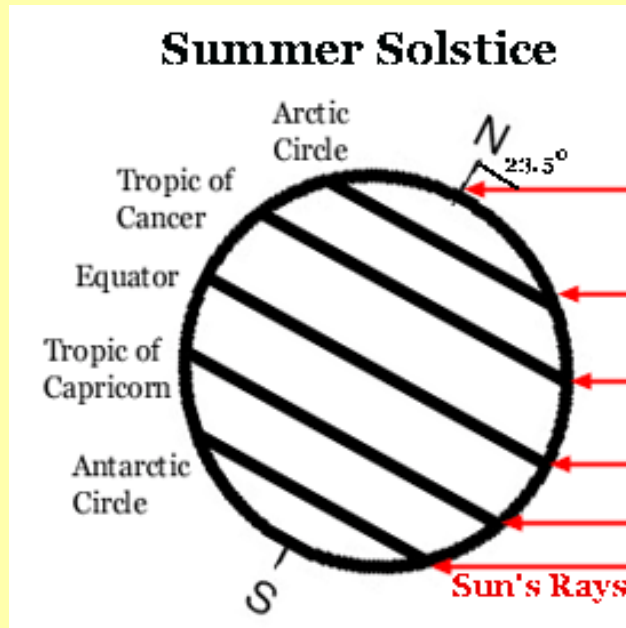
All "Quick Reviews" will be directed by SDC President Bill Bobenhausen, FAIA, CCS, LEED AP

The goal of **QUICK PROJECT REVIEWS** is to help clients make informed green decisions before it is too late - and without spinning wheels or wasting time and money.

Initial payments of \$500 must be paid prior to services. Contact: bill@sdcollab.com

ANNUAL SDC SUMMER SOLSTICE PARTY

The Solstice - Tuesday June 21st 2011
6 to 10 PM



SDC Staff/Consultants: e-vites out by June 3rd

Others wishing to Join: \$75 in advance

Open bar, munchies,
choice of great entrée, dessert

Reservation(s) jinhuang@sdcollab.com prior to June 15th with mailing of check to "SDC" Confirmations/directions. Across from HOH Metronorth Station.

HEADS UP: JUNE ISSUE TO INCLUDE

"Fracking in New York State"

"Historic Oil Prices in Perspective"